Title:

"System and Method for Dynamically Adapting a Banner

Advertisement to the Content of a Web Page"

Appellant(s): Reiner Kraft et al.

Attorney Docket No.: ARC9-2000-0100-US1

Filed:

Serial No.: 09/617,455

07/17/2000

Examiner:

James W. Myhre

Art Unit: 3622

Evidence Appendix

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Evidence Appendix

Title:

"System and Method for Dynamically Adapting a Banner Advertisement to

the Content of a Web Page"

Applicant(s): Reiner Kraft et al.

Attorney Docket No.: ARC9-2000-0100-US1

Serial No.: 09/617,455 Fillng Date: 07/17/2000

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Respectfully submitted,

Samuel A. Kassatly Reg. No. 32,247 Date: <u>06/08/2006</u>

Enclosure: Evidence Appendix

CERTIFICATE OF FAXING

I hereby certify that this correspondence is being faxed to the U.S. Patent and Trademark Office, to fax No. <u>571-273-0299</u>, on <u>06/08/2006</u>

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